



COUNTY OF BECKER

Economic Development Authority

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BECKER COUNTY ECONOMIC DEVELOPMENT AUTHORITY BOARD MEETING

**FRIDAY, MARCH 26, 2004
Lunch 11:45 am
Meeting 1:00 pm to 5:00 pm**

**TAMARAC ROOM, HOLIDAY INN
DETROIT LAKES, MN
STRATEGIC PLANNING
MEETING**

MISSION STATEMENT: THE BECKER COUNTY EDA WILL ENHANCE THE QUALITY OF LIFE BY PROMOTING AND DEVELOPING HOUSING & ECONOMIC OPPORTUNITIES

STRATEGIC PLANNING MEETING AGENDA

Meeting Objective:

- A. To provide an educational overview of the various components of economic development
- B. Review an effective EDA structure (Meeker County Development Corp)
- C. Review Becker County EDA past, present, and future objectives
- D. Plan 2nd Strategic Planning Meeting in mid-April
- E. Review economic development data for Becker County and other benchmark counties
- F. Develop a **Vision Statement, Goals, and Objectives**



**Presenter/Facilitator: Joe Egge, Executive Director
Meeker County Development Corp (MCDC)**

Meeting Agenda

- I. Call Strategic Planning Meeting to Order** 1:00 p.m.
- II. Approval of Agenda**
- III. Overview of Economic Development Activities (pamphlet by Joe Egge)**
- a. Review various types of economic development activity for broad understanding of what falls under economic development efforts
- IV. Overview of Meeker County Development Corporate Structure**
- a. Staffing: Overview of staffing responsibilities
 - i. ____% Housing focused activity and resources required
 - ii. ____% Industrial focused activity and resources required
 - iii. ____% Other focused activity and resources required
- V. Financial overview of Meeker County Development Corp (MCDC)**
- a. Review income generated from MCDC versus relying on Meeker County for funding
 - b. Which asset areas or programs can be income generating to sustain MCDC
- VI. Overview of Becker County EDA Structure**
- a. Overview history of HRA merged into Becker County EDA
 - b. Staffing: Overview of staffing responsibilities
 - i. ____% Housing focused activity and resources required
 - ii. ____% Industrial focused activity and resources required
 - iii. ____% Other focused activity and resources required
- VII. Financial Overview of Becker County EDA**



- a. Review current housing program activities by category
- b. Review Housing Outline previously drafted
- c. EDA operating budget and Becker County EDA levy financial support

VIII. Overview of Activities of an Effective Economic Development Director (Non-Housing)

- a. Strategically align with other county community EDA's:
 - i. Act as a "primary resource" for Frazee, Audubon, Lake Park, etc.
- b. Facilitator for existing businesses in the county:
 - i. Contact existing non-retail businesses conducting a "needs assessment"
- c. Primary resource for utilization of available programs:
 - i. SCORE
 - ii. Minnesota Technology consultants and programs
 - iii. SBIR funding and other business expansion funds available (SBA, etc.)
 - iv. Local seminar planning for existing businesses
 - v. Other programs (JOBZ, etc.)
- d. Strategically align with other county development agencies (DLDA, MMCDC, etc.) as well as Regional Chamber of Commerce
- e. Solicit new business location into Becker County
 - i. Attend Tri-State Manufacturers and MinKota Manufacturers Association meetings to network and solicit new business
- f. Promotional activities
- g. Other Community Development activities

IX. Preliminary discussion of a Model EDA Structure for Becker County

- a. Housing activities
- b. Industrial development activities
- c. Other economic development activities



X. Proposed Mid-April Meeting Objectives

- a. Tentatively arranged for Ben Winchester, Center for Small Towns organization located at the U of MN Morris campus, to present economic demographic and housing data to us. This data will also compare Becker County to comparable counties in Minnesota. There is no charge for Ben's services.
- b. Ben Winchester will contact Pat Conroy, former Executive Director of West Central Initiative Fund (Fergus Falls) to facilitate this meeting, or Joe Egge will be asked to facilitate. Mid-April is the tentative date being set for this meeting.
- c. The goal of this meeting is to arrive at a consensus for Becker County EDA in terms of establishing a Vision Statement, Goals, and Objectives:
 - i. Review economic development data for Becker County as compared to other similar counties in Minnesota
 - ii. Develop a Vision Statement, Goals, and Objectives

XI. Adjourn

